



Skyward Treasures: Euro Currencies Redesign

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Overview



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INTRODUCTION

The theme

“Birds: free,
resilient,
inspiring”



Why I choose this theme?

- Because I personally like it. Using birds as the central element symbolizes freedom and incorporates various design concepts and inspirations for the redesign of the new euro currencies
- Birds represent liberty and independence, and by including different species and their unique characteristics
- Birds also add grace, elegance, and beauty to the currency, enhancing its visual impact. And it offers a fresh perspective that captures users' attention and interest in the new euro notes.

Modified theme

“Endangered Birds in Europe

Why endangered birds?

- This choice is motivated by the EU Birds Directive, a legislation that has been put in place to safeguard the 500 wild bird species in the European Union
- My plan is to specifically target bird species that are critically endangered in Europe and at risk of extinction.
- I aim to not only raise awareness but also educate and inform a wide audience about the utmost significance of conserving and preserving these magnificent birds and their habitats.

The endangered birds



Saker falcon
5 Euro



Yellow-breasted bunting
10 Euro



House sparrow
20 Euro

The endangered birds



Bearded vulture
50 Euro



Flamingo
100 Euro



Eurasian curlew
200 Euro

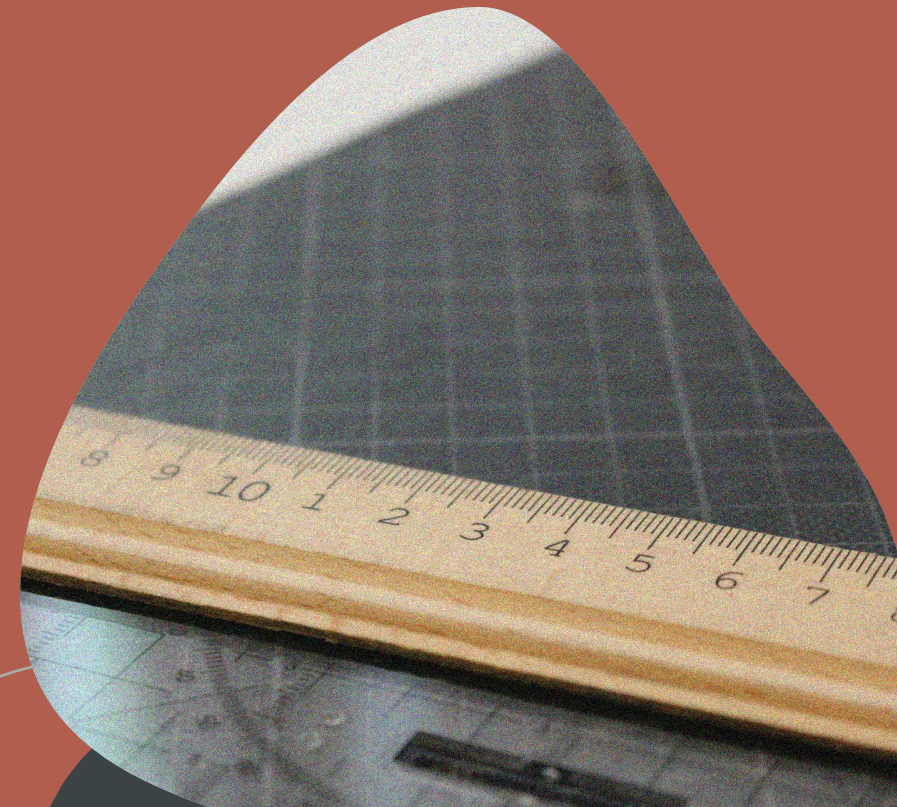
SIZING

The sizing

133 x 72mm



The same size as 20 Euro

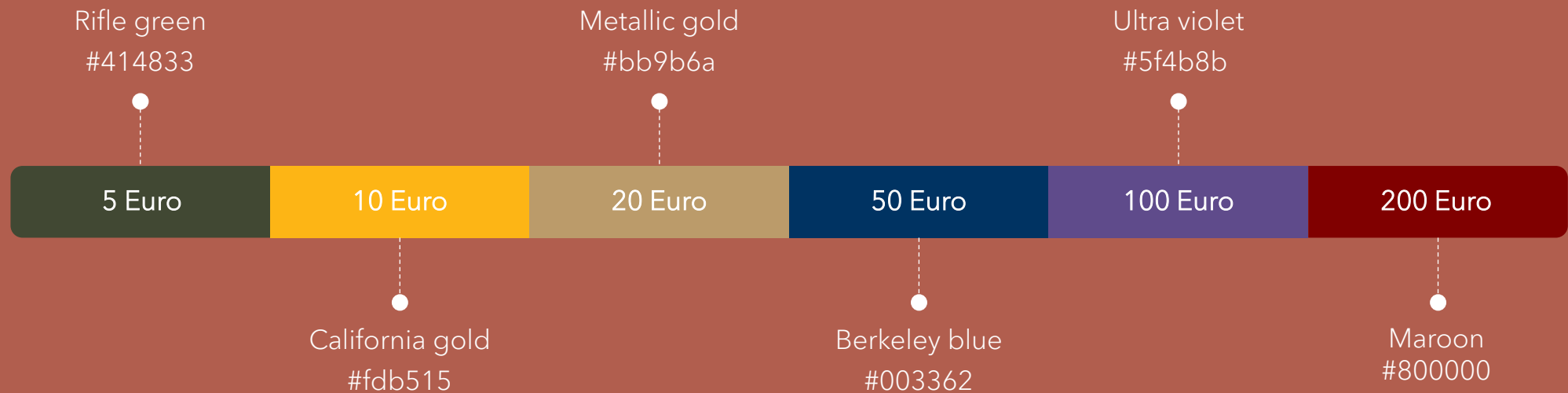


Why 133 x 72 mm?

- I chose this size for the redesigned euros because it's versatile and can fit different types and sizes of wallets.
- By using a different size from the previous euro notes, we can give the currency a fresh and unique appearance.
- This choice ensures practicality and convenience for users, as it easily fits into various wallets. Prioritizing the user experience and their needs is crucial when redesigning the currency, and I believe this size achieves that effectively.

COLORS & FONTS

The main colors



The fonts

Bahnschrift

For the nominal

Text remains the same
Text remains the same
Text remains the same
Text remains the same
Text remains the same

Europa

For general

Athen Sofia
Prague Berlin
London Vienna

AaC

AaBbCc 12345
AaBbCc 12345
AaBbCc 12345

The design elements

- **Front side:** I have decided to highlight the endangered birds as the main elements. In addition, I have also added some patterns and tried to incorporate elements from the old euro currency.
- **Back side:** I chose to include a hand-drawn image of flying birds as the highlight. This choice represents freedom, with the birds symbolizing flight, and the fact that it is hand-drawn adds a personal touch. Additionally, I aimed to incorporate some elements from the old euro currency, to maintain a sense of continuity.

The background design

I made a deliberate decision to transform the background design from its previous semicircular shape to a sharp point. The objective behind the change is to visually capture and represent the sharp beak of a bird. In order to match the theme that has been chosen more better.

FINAL DESIGNS

5 Euro



10 Euro



20 Euro



50 Euro



100 Euro



200 Euro

